

CHCOLLECTIVE **PURCHASING
SUMMIT &
REVERSE
EXPO**

SPONSORSHIP PROSPECTUS

NASHVILLE, TN | NOV. 10-11, 2026
AC HOTEL NASHVILLE DOWNTOWN



CONTACT US:

EVENT COORDINATOR
Narine Hovnanian
sponsorships@chcollective.com
714.745.6201



chcpurchasingsummit.com

CHCollective is excited to invite you to sponsor the CHCollective Purchasing Summit & Reverse Expo, scheduled for Nov. 10-11, 2026.

With its Reverse Expo, the Summit offers sponsors the opportunity to meet directly with CEOs, CFOs, finance, operations, and purchasing staff from health centers across the nation. The Summit fosters a culture of collaboration and invites sponsors to participate in the conference as attendees.

Who are Community Health Centers?

- Nearly **1,500 health center systems operating 15,000 locations** across the country. Health centers operate in every state and territory.
- Community Health Centers **care for 32.5 million patients** or 1 in 10 Americans.
- Health centers offer a variety of services: primary care, dental, vision, and behavioral health.
- Community Health Centers **employ more than 310,000 Americans** including 144,000 medical professionals.

Why Your Organization has been Invited to Sponsor?

As a Vizient contracted supplier, your organization is uniquely positioned to serve, and may already be serving, CHCs. Your organization's commitment to providing Vizient members with your products and services at discounted rates or enhanced terms and conditions is a testament to your determination in driving value.





A Unique Aspect of the CHCollective Purchasing Summit is the Reverse Expo!

In a reverse expo it is the conference attendees (i.e., health center employees) who staff the exhibit booth in the expo hall while conference sponsors file through and visit the booths.

As each health center is unique, this format allows health centers to lead discussions around their operations and related challenges to determine whether a specific product or service can address the health centers' unique needs.

A block of time is dedicated to the expo. Sponsors walk the expo hall meeting with health center employees who anticipate their visit.

I loved the collaboration with CHCollective. Their strong focus on delivering value to our mutual clients aligns perfectly with our goals. I truly appreciated the opportunity to meet with clients firsthand and build more meaningful relationships that will help us partner on their future IT, telecom, and connectivity needs.

- Stacey Marshall, Senior Category Manager, Telecom & Connectivity

Sponsorship Packages

Selling Fast

Visionary Sponsor \$3,500

- Reverse Expo access
- Educational sessions access
- Breakfast and lunch
- Quarter-page ad in the event program
- Logo displayed on website, printed, and digital event materials
- One team member registration

Few Remain

Pioneer Sponsor \$6,000

- Reverse Expo access
- Educational sessions access
- Breakfast and lunch
- Half-page ad in the event program
- Logo displayed on website, printed, and digital event materials
- Two invitations to the event reception
- Pre & post attendee list
- Collateral included in event gift bag
- Two team member registrations

Great Value

Innovator Sponsor \$10,000

- Reverse Expo access
- Educational sessions access
- Breakfast and lunch
- Full-page ad in the event program
- Logo displayed as top tier on website, printed, and digital event materials
- Three invitations to the event reception
- Pre & post attendee list
- Collateral included in event gift bag
- Logo printed on gift bag
- Event signage indicating sponsorship
- Logo on digital signage
- Push notification via event app
- Speaker introduction
- 5 minute speaking opportunity
- Three team member registrations

Sold Out

Trailblazer Sponsor \$15,000

- Reverse Expo access
- Educational sessions access
- Breakfast and lunch
- Front inside cover, full-page ad in the event program
- Logo displayed as top tier on website, printed, and digital event materials
- Logo on lanyards
- Three invitations to the event reception
- Pre & post attendee list
- Collateral included in event gift bag
- Logo printed on gift bag
- Event signage indicating sponsorship
- Logo on digital signage
- Push notification via event app
- WiFi sponsorship
- Keynote introduction
- 15 minute speaking opportunity
- Three team member registrations

Additional Sponsorship Opportunities

Breakfast visibility package \$10,000

Lunch visibility package \$10,000

Coffee visibility package \$8,000

Additional reception ticket \$500

Additional team member registration \$500

Custom sponsorship packages are available upon request to meet your specific marketing objectives.

Contact: Brittney Reilly
breilly@chcollective.com | 732.740.9641



About CHCollective

CHCollective is the only health center-owned and operated channel partner to Provista-Vizient, the largest healthcare group purchasing organization. CHCollective was established to service a health center client group built meticulously over the last 20 years. Through its partnership with Provista-Vizient, CHCollective offers the broadest contract portfolio with the deepest discounts on supplies, equipment, products, and services.

CHCollective has a clear mission – to support community health centers and their partner networks, including Primary Care Associations, Health Center Controlled Networks, and national cooperative agreements. CHCollective is passionate about providing the necessary resources and cost-saving solutions to empower health centers to deliver exceptional care to our communities.



MARKETING DIRECTOR
Brittney Reilly
breilly@chcollective.com
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